

Target Marketing proudly presents the **2016 All About Mobile Virtual Conference & Expo**: a NEW virtual event for marketing professionals to network and strategize about today's hottest trends and most profitable practices in mobile marketing.

The event will include live webinars featuring trade all-stars and an interactive exhibit hall with booths showcasing the latest and greatest in mobile technology. Our Resource Center is your go-to destination for downloadable materials like whitepapers, case studies, and product literature. Make sure to stop by the Networking Lounge to chat and exchange ideas with show attendees!

Click here for a quick virtual tour of a typical virtual environment!

Sponsor/Exhibitor Packages

All packages include:

- > Featured as show sponsor/exhibitor on promotional materials, registration page and show agenda
- > Access to the ON24 Booth Manager portal for booth-building and show-qualified lead* delivery
- > A "Promotional Packet" you can use to promote show involvement
- > Networking opportunities: Chat with attendees and prospects in the environment
- > Full virtual show team support leading up to, during, and after the show as needed
- > Three-month archival of sponsor booth, resources, sessions within the on-demand show environment

<p>Level: Diamond Quantity available: One Price: \$21,500 Guarantee: Full reg file</p>	<p>Level: Platinum Quantity: Two Price: \$ 14,250 Guarantee: 1,000 leads</p>	<p>Level: Gold Quantity: Three Price: \$7,250 Guarantee: 400 Leads</p>	<p>Level: Exhibitor Quantity: Unlimited Price: \$3,250 Guarantee: 175 Leads</p>
<p>Package perks:</p> <ul style="list-style-type: none"> > Booth prominently centered in Exhibit Hall > Logo featured in the Virtual Plaza, hyperlinked to booth > 20-minute technology & solutions session > Session sponsorship > Featured content signage in the virtual environment > Briefcase Insert - One asset automatically inserted in every attendee's briefcase > Up to three marquee promotions during the live event to drive booth traffic 	<p>Package perks:</p> <ul style="list-style-type: none"> > Booth prominently centered in Exhibit Hall, arranged first come, first served, flanking Diamond booth > Logo featured in the Virtual Plaza, hyperlinked to booth > 20-minute technology & solutions session > Featured content signage in the virtual environment > Up to two marquee promotions during the live event to drive booth traffic > Unlimited number of content items in the booth, up to 20 of which can also be placed in the Resource Center > If necessary, show-qualified leads* will be supplemented with additional attendee/registrant records to meet lead guarantee 	<p>Package perks:</p> <ul style="list-style-type: none"> > Booth prominently centered in Exhibit Hall, arranged first come, first served, flanking Platinum booths > Logo featured in the Virtual Plaza, hyperlinked to your booth > 20-minute technology & solutions session > One marquee promotion during the live event to drive booth traffic > Unlimited number of content items in the booth, up to 15 of which can also be placed in the Resource Center > If necessary, show-qualified leads* will be supplemented with additional attendee/registrant records to meet lead guarantee 	<p>Package perks:</p> <ul style="list-style-type: none"> > Booth prominently centered in Exhibit Hall, arranged first come, first served, flanking Gold booths > Unlimited number of content items in the booth, up to 5 of which can also be placed in the Resource Center > If necessary, show-qualified leads* will be supplemented with additional attendee/registrant records to meet lead guarantee

* Show-qualified leads are defined as show attendees that visit your booth, download your content, interact with one of your booth staff and/or attend a session you sponsor during the live show day AND three-month archive.

Additional Sponsorship Opportunities

Level: Session Sponsor

Quantity: One sponsor per session – first come, first served

Session type	Price
Keynote	\$5,500
Live	\$3,750
On-demand	\$3,750

Package perks:

- > Featured as session sponsor on session console and slide deck (in addition to features on the agenda and promotions), as well as mention from the session moderator.
- > Lead delivery: Access to the ON24 Booth Manager portal to retrieve leads (all session attendees).

Level: Location Sponsor

Quantity: Two (Networking Lounge, Resource Center)

Price: \$3,750

Quantity: 225 leads

Package perks:

- > Exclusive company branding within the sponsored location (that links back to your booth or out to your website if you are not exhibiting).
- > The option to make up to five resources “featured content” via a separate button designed into the sponsored location.
- > In addition to show qualified leads*, will receive registration information about all visitors to sponsored location.

Level: Briefcase Sponsor

Quantity: One

Price: \$2,000

Quantity: 125 leads

Package perks:

- > Can submit one resource to be automatically placed into attendee’s Briefcase
- > Can submit up to five resources to the Resource Center
- > If necessary, show-qualified leads* will be supplemented with additional attendee/registrant records to meet lead guarantee

Level: Contributing Sponsor

Quantity: Unlimited

Price: \$1,500

Quantity: 100 leads

Package perks:

- > Can submit up to five resources to the Resource Center
- > If necessary, show-qualified leads* will be supplemented with additional attendee/registrant records to meet lead guarantee

